



President's Message:

Rosemary Roper, President



A new year has begun and many of us are eagerly awaiting spring. Your BPW officers at both the state and national level have been very busy.

On March 1, 2008, a short Board of Director's Meeting will be held at UMASS Medical to discuss the legislative platform, the budget and all the amendments from national. It will begin at 10:00am and end at 1:00pm. A registration form is included.

Very shortly, many of your members will be traveling to Washington, D.C. for the Policy and Action Conference with Interim Board and a special convention. For the special convention, anyone who cannot attend in person is invited to attend by webinar. The registration form is on the BPW/USA website and the cost for the webinar portion is \$45.00.

At Policy and Action, we will be visiting the congressional delegation including the newest member, Congresswoman Nikki Tsongas. Our members will be talking about legislation to the congressional delegation. Also, we will be touring the home of Alice Paul, author of the Equal Rights Amendment as well as having lunch there.

In April, the districts will be holding their annual meetings. Please consider going to your district's annual meeting. Members will here about the Young Careerists, state convention and all the happenings of their district.

Do you know of any member who has been part of BPW for 50 or more years? If you do, then please president Rosemary Roper know. You can email her at irishgermanrose@peoplepc.com or call her at 413-599-0073.

Planning for 2008-2009

At the May 2007 State Convention, the Strategic Planning Committee presented proposed Strategic Planning goals for BPW/MA. These goals were not adopted at the convention, but continuing the process of determining our Long Range Plan and implementing specific action items in support of these goals will be a focus for the 2008-2009 year. President-Elect Kathleen Pavelchek will facilitate planning sessions at each of the District Meetings this spring. These discussions will help identify the feasibility and scope of each of these goals. Our members' comments and ideas about how to develop and implement projects and programs are essential to achieving our long term objectives.

Proposed BPW/MA Strategic Plan Goals

1. Increase membership by 20%, with 80% retention.
2. Provide member scholarships for tuition and meetings.
3. Develop more outreach programs to potential members and similar organizations.
4. Maintain updated website; develop interactive and/or "members only" features.
5. Develop mentoring programs.
6. Redesign state conference.
7. Review current District structure and possibly restructure/redefine.

Kathleen Pavelchek

President Elect

Like No Other Time

RE: PBW/USA National Policy & Action Conference

This is like no other time for women. We have always found it within ourselves during such periods of challenge and change. To summon the leadership, common sense, and vision to lead our country to new achievements and a better life for the generations that follow. More often than not at such times remarkable women have found that direction with equality parts courage, strength, and endurance, dignity and style. Rare qualities indeed, and rarer still when they are woven together in one person.

I am confident that all the above pertains to all the remarkable women of Massachusetts. BPW/USA has a rich history. We can control and determine in which direction we are headed and actively participate in the determining process.

It is important to remember that all women in the Commonwealth of Massachusetts are encouraged to attend and participate in this exciting and dynamic conference, whether they be first-timers or a seasoned pro.

Patricia Byron
BPW/MA Legislative Chair

Board of Directors

Date: March 3, 2008

Location: UMASS Medical

Worcester, MA

Purpose of Meeting:

To consider recommendations from the Executive Committee. To receive interim reports from the Executive Committee and State Standing and Special Committee Chairs. To review the federation's status and devise measures for its growth and prosperity.

Agenda:

Saturday

9:00 – 10:00 registration

10:00 – 1:00 Business session

Attendees:

All BPW/MA members are encouraged to attend and participate in meeting discussions.

Voting Body:

BPW/MA members who serve in the following positions are members of the voting body: State Officers, District Directors, State Standing Committee Chairs, Local Organization Presidents, Past State Presidents, MEAF Director, Bay State News Editor.

In the absence of a District Director, another District Officer may vote. In the absence of a LO President, a designated representative of the LO may vote. In the absence of a Standing Committee Chair, another member of the committee may vote.

Meeting Chair:

VJ Hartnett

BPW/MA Vice-President

There will be a board of directors meeting on Saturday, March 1, 2008 at UMASS Medical in Worcester. The meeting will begin at 10:00 and end at 1:00. It will be in S2-309 A-B-C on the second floor of the medical school. There is no eating or drinking in these rooms. There is a parking garage which will cost \$4.00 per car for the time we will be spending there.

Registration is \$10.00 and the deadline is February 21st. Any registration postmarked after that will be \$15.00. Please send registration form and check to Lucienne Pelletier.

Member of the Year

Local Organization Members of the Year will be honored at your Annual District Meeting. Deadline for submitting 2007-2008 Member of the Year profiles is March 1, 2008.

Send information to

Kathleen Pavelchek
102 Old Bolton Road
Stow, MA 01775.

Contact Kathleen if you need additional information.

BPW/MA FUNDRAISER UPDATE

From your Vice President, "VJ" Hartnett



Mary Kay Satin Hands sets are still available for giving as a fundraiser for BPW/MA. The Executive Committee voted to continue the fundraiser so that we could reach our state goal of \$2,000. As of today we are at \$575 as the profit proceeds are given back to BPW/MA from your VP. I have offered to continue giving back to BPW/MA as long as I can have each member reach one to support the effort. BPW/MA can earn \$15 on every set sold. Sets will be sold at retail price of \$35 to cover some shipping and tax.

Would you please support our fundraising efforts? Please share with all businesses you know as this item makes a great employee/office/executive/corporate gift. Please bear in mind there is no profit to me on these sets. I have prepaid for the product as well as New York State Tax and shipping. By giving back \$15 on each set sold at \$35 I am on some orders recovering all my costs and then on others I am not due to shipping charges. The additional \$5 does not cover shipping to you and NYS Tax at 8%. But for those who had me bring the sets to them or they were picked up at a meeting has helped to defray those instances where my shipping to you was over the \$5 allotted. Those expenditures have come out of my pocket and not out of BPW/MA.

Also I encourage each of you to buy at least one set. If everyone who has not yet brought one did we could come real close to our goal. The \$2000 needed is as a result of our Poker Tournament not being as successful as we would have liked. So to help offset that I offered the Mary Kay Fundraiser. I know some of you are MK customers with your own consultant. I am not trying to take you as a customer as seem to be the concern presented. My only goal and objective is to help BPW/MA recover some losses.

To give something back to those who purchase to support BPW/MA for every 2 sets bought at \$35 each they can purchase a 3rd set for half-price*. Remember that each local and each member has a chance to be a winner too. The local that sells the most sets** will win a 50\$ gift certificate that can be used towards the products of your choice for a drawing within your local or for a raffle to benefit the local. The other winner will be the member who sells the most sets**. That member will be given a \$50 gift certificate towards the products of her choice. The gift certificates are redeemable only with me as it would not be fair to have another consultant cover the redemption of them.

*** There will be no residual to BPW/MA on the 3rd set sold at cost to one person.**

**** Only sets sold at the \$35 price will count. Half-price sets will not count towards the total to be a winner.**

Orders can also be made online at www.marykay.com/vhartnett ***

*****PLEASE NOTE ON WEB-SITE FOR BPW/MA FUNDRAISER**

You can leave CC information on the web site if you wish to do so. Your CC is not charged until I go in and retrieve the order and adjust the price for the BPW/MA Fundraiser and for 3rd set half-price items. So you can order safely. Otherwise please make a check out to "VJ" Hartnett for your order.

The proceeds of this fundraiser are being given back to BPW/MA by

**"VJ" Hartnett, Mary Kay Sales Director
BBPW Member and BPW/MA VP
www.marykay.com/vhartnett**

Registration Form

When: March 1, 2008
Where: UMASS Medical, Worcester
Time: 10:00 – 1:00 business session

NAME _____

ADDRESS _____

District _____

Telephone _____

___ State Officer

___ State Standing Committee Chair

___ Past State President

___ Special Appointee with vote

___ Local President

___ Special Appointee without vote

___ District Director

Registration: \$10.00 before February 21, 2008
\$15.00 after February 21, 2008

Please mail registration form and check to Lucienne Pelletier, 45 Riverside Street, Danvers, MA 01923. If you must make a late registration, please call Lucienne at 508-774-1442.

Directions: From the Mass Pike:

Eastbound: At exit 10, take I-290 east to exit 21, turn right at end of ramp and follow Plantation Street south.



Business and
Professional
Women/MA

1 Aspen Drive
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If you can receive this newsletter by email, please contact Penny56r@aol.com